



IMPORTANT DATES

DEADLINES TO GUARANTEE AD IN ACTIVE LIVING EXPO GUIDE:

Space Reservations
Thursday, March 27

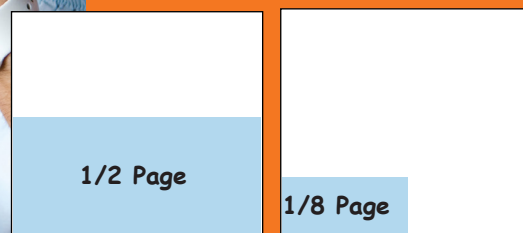
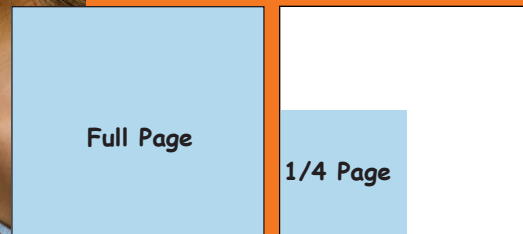
Completed ads
Monday, March 31

Booth Deadline
Thursday, April 3

Active Living Expo Guide Publishes
Wednesday, April 9
in The Spokesman-Review (also distributed at the Expo)

Saturday, April 12
Active Living Expo
9:30 am - 1:30 pm

Sizes for Active Living Expo Guide



9.875" Wide x 4.5" Deep 4.875" Wide x 3" Deep

Tap into the branding and marketing power of The Spokesman-Review by becoming an event sponsor.



Saturday,
April 12, 2025
9:30 a.m. - 1:30 p.m.

MirabeauPark
 HOTEL & CONVENTION CENTER

brought to you by
THE SPOKESMAN-REVIEW
 For more information, please contact
events@spokesman.com or contact your
 Multimedia Sales Executive

Niche Opportunity For Your Active Lifestyle Business

The Active Living Expo is an entertaining fair for those seeking a more vibrant, healthy and fun-filled life! Guests look forward to discovering all sorts of products and services to enrich their lives.

Being part of the Expo is a perfect way to showcase what you can offer hundreds of local guests, as well as provide a personal connection. There is nothing as valuable as talking directly with engaged customers.

SPONSORSHIPS



The Active Living Expo brings together top experts in the areas of health, leisure, travel, and financial planning, all of them ready to answer questions and offer our guests strategies on how we can all live our best lives!



Extensive Recognition

Your brand receives extensive exposure with your logo and/or name leading up to and at the event – Print, Online, Social Media and More!

Connect with Your Target Audience

Build relationships directly with face-to-face interaction.

Lead Generation

Meet potential customers and establish qualified leads.

Increase Brand Awareness

Inform consumers about your unique product offering and increase exposure.



“We have been fortunate to attend the Active Living Expo since 2022, and each year brings a refreshing variety of vendors and participants. We find it to be a well-attended event with a very engaged audience. The Spokesman-Review staff is wonderful - highly organized and takes extra care to tend to all details, ensuring the experience for vendors and attendees is welcoming and smooth. I highly recommend it!”

Liz B.

Premier World Discovery

	PRESENTING One Opportunity \$6,500	GOLD One Opportunity \$4,000	SILVER Two Opportunities \$3,000	BRONZE Three Opportunities \$2,000	TOTE BAG One Opportunity \$2,500	LEISURE One Opportunity \$2,000	EXHIBITOR BOOTH \$650
Name and/or Logo inclusion in	All Adv & Promo	Adv & Promo	Adv & Promo	Adv & Promo	On Tote Bag	On Contest Form	
Print Ad in Expo Guide	Full page	Half page	Quarter page	Quarter page	Quarter page	Quarter page	Eighth page
ROS Digital Impressions on sr.com	100,000	75,000	50,000	25,000	25,000	25,000	20,000
Promo Item or Brochure in Attendee Event Bags	✓	✓	✓	✓	✓	✓	
Booth - 6' skirted table w/2 chairs	Premium Position	Premium Position	Premium Position	Premium Position	Standard	Standard	Standard
Complimentary Event Tickets	20	12	8	4	4	4	2
Speaker/Workshop Session Available*	✓	✓	✓				
Event Guide Business Article	Full page	Half page					
Spokesman Print Ad	Half page	Quarter page	Quarter page				
Spokesman Digital ad	Home page takeover	Anchor & Big Ad	Leaderboard				
*Subject to Event Management approval							Power Available Additional \$25